The EGTC Euroregion Pyrenees Mediterranean (EPM)

"For a creative, sustainable and solidary Euroregion in the horizon 2020 ".

Palma el 06 de juny de 2019
EPM macro figures

- With **109,823 square kilometers**, the EPM covers a larger territory than 16 of the 28 European countries surface.
- With more than **14 million inhabitants**, the EPM is more populated than 19 of the 27 European countries.
- The EPM is also a very attractive territory, with a Gross Domestic Product (GDP) of **362.372 millions of euros**
One of the first EGTC in Europe

• The Mediterranean Pyrenees Euroregion is a political project of territorial cooperation born in 2004 thanks to the will of the Governments of Catalonia, the Balearic Islands and the Occitan region.
• In 2009 The EGTC is definitely created.
• Since February, 2019, the Government of Balearics Islands holds the presidency of this institution, which has been provided with a roadmap – validated by the presidents of the three governments– for the next three years.
EPM:
A key player in Europe's Future

- Participating in European Networks:
  - EGTC Platform, with the 9th annual meeting next 27th September in Palma.
  - MEDALLIANCE with CPMR, MedCities, Arco Latino and Adriatic Ionan Euroregion.
  - Member of the Cross border expert group, DG Regio.

- 2 positioning on strategical Europeans programme:
  - Euroregion as a key actor in the next Horizon Europe Programme.
  - Euroregion as an innovative actor in European territorial Cooperation.
EMR:
A key player in Europe's Future

• Involved in 5 European Cooperation Projects with 10 countries and 12 regions.
• Participating in 4 sectorial or territorial European programs (Europe Creative, Erasmus +, INTERREG Europe, Sudoe).
• Aiming to gain in 2019,
  • 1 MED in an innovating Mediterranean Ports’ network for energy efficiency and environmental protection.
  • 2 LIFE projects one in Natural Marine & littoral areas protections and another in water efficiency and REUSE in touristic resorts.
THE EPM IN NUMBERS

- TOTAL YEARLY BUDGET EPM, around: **1,500,000€**
- 2019 ACTION PLAN: **800,000€**
- 5 EUROPEAN PROJECTS (total amount): **600,000€**
- 2018 CULTURAL GRANTS 9th call for proposals
- (around 5 projects supported on a yearly basis): **180,000€**
- STAFF: 8 PERSONS INCLUDING 4 PROJECTS MANAGERS
EPM’s main objectives:

1) Act with and for the citizenship of the territory

2) Develop the Euroregional innovation ecosystem

3) Contribute to the sustainable development of the territory

4) Deepening the Euroregional identity
L'Euroregió, un pol de cooperació de referència a Europa creatiu, sostenible i solidari a l'horitzó 2020

**Eixos estratègics de l'EPM**

1. Actuar amb i per els ciutadans del territori
   - 11. Respon als reptes europeus compartits
   - 12. Juga un paper actiu a la Mediterrània

2. Desenvolupar l'ecosistema euroregional de la innovació
   - 13. Impulsa una nova governança, resilienta, transparent i modelica envers l'acció pública
   - 14. Desenvolupa una veritable estratègia de comunicació en tots els seus àmbits d'acció
   - 21. Esdevé un pol de cooperació de referència en la innovació
   - 22. Dona suport a la innovació, el desenvolupament de les empreses i les seves xarxes: l'Euroregió com a catalitzador
   - 23. Consolida l'oferta formativa d'ensenyament superior i d'aprenentatge i la seva adequació al teixit econòmic euroregional

3. Contribuir al desenvolupament sostenible del territori
   - 31. Dona suport al desenvolupament de connectivitats eficients i sostenibles amb el propòsit de millorar l'accessibilitat del territori euroregional
   - 32. Promou les pràctiques innovadores en el marc de la mitigació i l'adaptació al canvi climàtic
   - 33. Dona suport a les iniciatives de protecció de la biodiversitat i dels espais natural i, més globalment, del patrimoni
   - 34. Tracta els reptes ambientals en el marc de l'agricultura

4. Aprofundir l'identitat euroregional
   - 41. Enforteix la cohesió de les nostres comunitats i l'integració social prioritariament dels joves
   - 42. Desenvolupa i resforça el sector de les indústries creatives
   - 43. Desenvolupa una visió de la cultura renovada i dinàmica, oberta cara al exterior i respectuosa del seu passat recolzant-se sobre els actors culturals i donant-els-hi una perspectiva europea
Eurorégion Pyrénées-Méditerranée
INSTAMAPS
The EPM runs 5 European projects
The eHealth Eurocampus supports the development of innovative teaching material and activities that will improve the relevance and quality of higher education in the field of eHealth by adapting curricula to labour market needs, while providing students with skills of entrepreneurship through innovative and learner-centred methods.

The main objectives of the eHealth Eurocampus are:

- Improving the **RELEVANCE** of higher education in the field of information and communication technologies applications for health (eHealth).
- Enhancing the **QUALITY** of eHealth higher education through mobility and transnational cooperation.
- Fostering **EMPLOYABILITY** through curricula adaptation to labour market needs, taking into account the diversity of the European health systems.
- Providing skills of **ENTREPRENEURSHIP** for students, especially those adapted to the eHealth sector.
1st Edition eHealth Eurocampus Summer School

The first eHealth Eurocampus Summer School on “Innovation and Entrepreneurship in eHealth” took place in Castres from 26 June to 7 July 2017. 42 students and 9 teachers from 8 universities from France, Spain, United Kingdom, Germany and Cyprus were welcomed at ISIS Engineering School of the Champollion University.
The Spur is a project for the creation of an **European cooperation network** made up of seven cultural organisations that operate on a local and international scale as cultural operators, focusing above all on the field of the visual arts. It has two key **objectives:**

1) **To develop innovative projects for building the professional capacities and transnational mobility of creators**, in particular visual artists, enabling the sector to move towards the economy of creativity and facilitating the exploration of new business and work models.

2) **To implement transnational co-management processes** between different organisations in order to foster collaboration and knowledge transfer and, consequently, **generate a European bank of exportable and reusable management resources** that help to build the professional capacities of the sector.
• The Links Up project works to **increase economic growth and improve the competitiveness of startups in the southwest of Europe** in the e-tourism and e-health sectors. Links Up focuses on the acceleration process of the companies, in the development and growth stages of the business.

• Links Up works on **the three main axes**: 1) Facilitate the access to finance, 2) Improve the connection between the products and the market and 3) Increase the professionalism of the SMEs creating an ecosystem based on the sectorial specialization.
• Improving the innovation capacity in SMEs is one of the most important objectives across Europe to reach the EU2020-goal of Smart Growth. A lot of policy instruments have been established to contribute to this objective. But it seems not easy to reach the SMEs with structural funds, especially in cross-border regions.

• In fact, different border regions with the same objectives and comparable policy instruments (e.g. INTERREG-Programmes) still use different strategies and projects to realise SME involvement. The KISS ME project partners uses these differences to improve their policy instruments addressing SMEs to develop, grow and engage in innovation processes.
EPM:
A key player in Europe's Future

The EGTC Puigcerdà Hospital
EPM: A key player in Europe's Future
Thanks for your attention!

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